**Progyny Benefit Communication Resources**

**Fertility and Family Building**

*Use this copy template to highlight the Progyny Fertility and Family Building benefit across internal channels. When sharing, we recommend that you also attach the Progyny provided flyer.*

*Please find:*

1. *A* ***short description*** *you can post on your intranet/for any internal communications*
2. *A* ***sample email*** *you can use for internal communication*

*Please keep in mind:*

* *Download and save a copy to update and share*
* *We highlighted what is customizable based on your specific benefit offering to be updated prior to sharing*
* *Please contact your Progyny representative if you need support or additional assets*

1. **Short Description**

[COMPANY] is proud to offer **Progyny’s Fertility and Family Building program** as a benefit for employees and their spouses/domestic partners [on our medical plan]. Progyny is your trusted guide for personalized support and comprehensive coverage for all paths to parenthood, whether you are just starting to think about building your family or well on your way. Access top fertility specialists and 1:1 counseling for every path to parenthood, including adoption and surrogacy. Get preconception support and comprehensive treatment coverage for fertility care, including IUI, IVF, and more.

**To get started, call Progyny at xxx.xxx.xxxx. This program is available starting 1/1/2026.**

1. **Sample Email**

***Recommended Subject Line:*** New Benefit Spotlight: Fertility and Family Building support available through Progyny

Hi team,

[COMPANY] is proud to offer **Progyny’s Fertility and Family Building program** as a benefit for employees and their spouses/domestic partners [on our medical plan]. Progyny is your trusted guide for personalized support and comprehensive coverage for all paths to parenthood, whether you are just starting to think about building your family or well on your way.

Progyny recognizes that the road to parenthood can be challenging and is here to support you through each phase of your family building journey. Progyny’s Fertility and Family Building program includes:

* Family planning and preconception coaching and resources including guidance on nutrition, ovulation and intercourse tracking, and mental health resources
* Access to a network of top Reproductive Endocrinologists and Reproductive Urologists (male fertility specialists) across the U.S. for the quality care you deserve
* Comprehensive coverage for fertility testing/diagnostics, and for treatment paths such as IUI, IVF, and more to help you manage your out-of-pocket costs
* 1:1 support from a Progyny Care Advocate (PCA), a fertility expert trained to support all paths to parenthood, including adoption and surrogacy
* Financial assistance and counseling for adoption and surrogacy
* Advice you can trust from a library of doctor-approved resources available in the Progyny app

There is no cost to you for Progyny’s resources, including PCA support and the app. If you see a physician or receive treatment, you will have financial responsibility according to your plan.

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